

ORDER



Orders	Order / Rev:	169306
	Alt Order #:	06866606
	Product Desc:	MN CD6 BACHMANN
	Estimate:	3020
	Flight Dates:	10/23/12 - 10/30/12
	Original Date / Rev:	10/22/12 / 10/22/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Strategic Media Placement
	Buying Contact:	Whitney Eversole
	Billing Contact:	
		7669 Stagers Loop
		Delaware, OH 43015-7010

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Michele Bachmann -2012
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	2
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	57	\$51,300.00	\$43,605.00
10/29/12	10/30/12	21	\$15,600.00	\$13,260.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	57	\$51,300.00	\$43,605.00	0.00
November 2012	21	\$15,600.00	\$13,260.00	0.00
Totals	78	\$66,900.00	\$56,865.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/23/12	10/26/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	8	\$400.00	2	0.00	NM	8	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			8		\$400.00		0.00				
E 2	M	10/23/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	8	\$550.00	2	0.00	NM	8	\$4,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			8		\$550.00		0.00				
E 3	M	10/23/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	4	\$500.00	2	0.00	NM	4	\$2,000.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$500.00		0.00				
E 4	M	10/27/12	10/27/12	Sa 6-7a Sat 6a News	CM	6-7a	- - - - - S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S-			1		\$350.00		0.00				
E 5	M	10/27/12	10/27/12	SA GMA Sa GMA	CM	7-8a	- - - - - S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 169306
 Alt Order #: 06866606
 Flight Dates: 10/23/12 - 10/30/12

Advertiser: Michele Bachmann -2012
 Product Desc: MN CD6 BACHMANN
 Estimate: 3020

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	M	10/27/12	10/27/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00			
E 6	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$500.00		0.00			
E 7	M	10/28/12	10/28/12	SU GMA Su GMA	CM	7-8a	-----S	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$725.00		0.00			
E 8	M	10/28/12	10/28/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
E 9	M	10/28/12	10/28/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	1	\$350.00	2	0.00	NM	1	\$350.00
AT ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
E 10	M	10/23/12	10/26/12	M-F The View M-F The View	CM	10-11a	-TWTF--	:30	4	\$500.00	2	0.00	NM	4	\$2,000.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$500.00		0.00			
E 11	M	10/23/12	10/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	4	\$700.00	2	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$700.00		0.00			
E 12	M	10/23/12	10/26/12	M-F 6-630p M-F 6-630p	CM	6-630p	-TWTF--	:30	4	\$1,100.00	2	0.00	NM	4	\$4,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,100.00		0.00			
E 13	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	-TWTF--	:30	4	\$1,050.00	2	0.00	NM	4	\$4,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,050.00		0.00			
E 14	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$700.00		0.00			
E 15	M	10/23/12	10/26/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-TWTF--	:30	5	\$1,350.00	2	0.00	NM	5	\$6,750.00
NEWS 2X WED PLEASE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					5	\$1,350.00		0.00			
E 16	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,900.00		0.00			
E 17	M	10/23/12	10/26/12		CM	1035-1102p	-TWTF--	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00

Order / Rev: 169306
Alt Order #: 06866606
Flight Dates: 10/23/12 - 10/30/12

Advertiser: Michele Bachmann -2012
Product Desc: MN CD6 BACHMANN
Estimate: 3020

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1035-1102p thru 1/7 Nightline														
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$900.00		0.00			
E 18	M	10/28/12	10/28/12	Su 1035-1105p Nws	CM	1035-1105p	:30	1	\$600.00	2	0.00	NM	1	\$600.00
Sun 1035-1105p News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$600.00		0.00			
E 19	M	10/24/12	10/24/12	Wednesday Prime B	CM	8-9p	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
Modern Fam/Suburgatory														
MODERN FAMILY/SUBURGATORY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$6,000.00		0.00			
E 20	M	10/26/12	10/26/12	Friday Prime C	CM	9-10p	:30	1	\$4,500.00	2	0.00	NM	1	\$4,500.00
20/20														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,500.00		0.00			
E 21	M	10/29/12	10/30/12	M-F 530-6a News	CM	530-6a	:30	3	\$400.00	2	0.00	NM	3	\$1,200.00
M-F 530-6a News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				3	\$400.00		0.00			
E 22	M	10/29/12	10/30/12	M-F 6-7a News	CM	6-7a	:30	4	\$550.00	2	0.00	NM	4	\$2,200.00
M-F 6-7a News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				4	\$550.00		0.00			
E 23	M	10/29/12	10/30/12	M-F GMA	CM	7-9a	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
M-F GMA														
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$500.00		0.00			
E 24	M	10/29/12	10/30/12	M-F The View	CM	10-11a	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
M-F The View														
VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$500.00		0.00			
E 25	M	10/29/12	10/30/12	M-F 5-530p	CM	5-530p	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
M-F 5-530p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$700.00		0.00			
E 26	M	10/29/12	10/30/12	M-F 6-630p	CM	6-630p	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
M-F 6-630p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,100.00		0.00			
E 27	M	10/29/12	10/30/12	M-F 630-7p	CM	630-7p	:30	2	\$1,050.00	2	0.00	NM	2	\$2,100.00
M-F 630-7p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,050.00		0.00			
E 28	M	10/29/12	10/30/12	M-F, Su Late News	CM	10-1035p	:30	2	\$1,350.00	2	0.00	NM	2	\$2,700.00
M-F, Su 10-1035p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,350.00		0.00			
E 29	M	10/29/12	10/30/12		CM	1035-1102p	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 1035-1102p thru 1/7									
				Nightline									
				NEWS									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2		\$900.00		0.00			
												Totals	\$66,900.00